



**H.P DUY**  
**(ALEY) VO**

■ WEB & GRAPHIC DESIGNER

## ABOUT

With over four years of experience as a dynamic Web & Graphic Designer, reinforced by a comprehensive Media and Graphic Design education, I have honed a strong skill set in overseeing the entire design process. My expertise spans various sectors, including responsive web development, innovative graphic design, e-commerce solutions, and the creation of user-centred experiences.

## SKILLS

Adobe Creative Suite	UX/UI
Microsoft Office Suite	Graphic Design
Web Design	Branding
Web Development	Quick Learner

## EDUCATION

2019 - 2022

### GRAPHIC DESIGN

GEORGE BROWN COLLEGE, ONTARIO

2018 - 2019

### MEDIA FOUNDATION

GEORGE BROWN COLLEGE, ONTARIO

2015 - 2017

### BUSINESS ADMINISTRATION

INTERNATIONAL UNIVERSITY, VIETNAM

## EXPERIENCE

March . 2020 - Present | Ontario

### FEMALE EYE FILM FESTIVAL

WEB DEVELOPER & DESIGNER

- Designed and developed a responsive FeFF website that provides optimal user experience across various devices.
- Collaborated on client vision and delivered designs to meet business needs.

May - Aug . 2021 | Ontario

### VIETMART

E-COMMERCE SPECIALIST & DESIGNER

- Launched a user-friendly e-commerce platform, boosting sales conversions; implemented SEO and streamlined payment processes.
- Produced graphics and layout for business and products, including banners, posters and promotional materials.

April . 2021 - March . 2022 | Ontario

### LA COLES FINE ART FILMS

WORDPRESS DESIGNER

- Overhauled a client's website, customizing WordPress for optimal performance.
- Focused on user experience and aesthetic design enhancements.

August - December . 2020 | Ontario

### SPRING SUSHI RESTAURANT

GRAPHIC DESIGNER

- Conceptualized and designed eye-catching promotional posters.
- Developed a user-friendly menu, boosting patronage and sales.

## REFERENCES

### MR KHANG

CEO

EMAIL

Vietmart.order@gmail.com

### MRS LESLIE ANN COLES

DIRECTOR/SCREENWRITER

EMAIL

lacolesfineartfilms@gmail.com